

Brian D Goodman

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Passionate . Leader . Technical . Creative . Prolific

Summary: Experienced in software engineering, development management, and IT architecture with broad customer contact in cloud computing, social software, collaboration and innovation. Proven catalyst of culture and business transformation. Current on application design, development and delivery of thoughtfully applied leading-edge technology. Patented more than 50 inventions. Author of more than four-dozen books, chapters, reviews, articles, productions, conferences and proceedings.

WORK EXPERIENCE

Senior Technical Staff Member, Manager, Advanced Cloud Technology

IBM Corporation

2009 to present

New York, NY & Armonk, NY

Responsible for the delivery of architecture, development and end-to-end user experience for public cloud offerings.

Leading a catalyst team of developers, designers and user experience professionals in rapid iterative development.

Differentiating in the marketplace focusing on cloud patterns for SaaS, orchestration, and data transfer.

Delivered four releases of the Developer & Test on the IBM Cloud offering in 2009; Enabled GA in 1H 2010.

Engaging spokesperson in press interviews and customer briefings.

Senior Technical Staff Member

IBM Corporation

2008 to present

New York, NY

Recognized by peers at IBM with permanent appointment to Senior Technical Staff. Position is limited to top IBM technical contributors, approximately 0.3% of IBM employees worldwide. Acknowledges past contributions and encourages continued involvement in technical innovation. Confirms a distinguished record of growing people and organizations.

Senior Software Engineer, Manager, Emerging Technology & Innovation

IBM Corporation

2006 to 2008

New York, NY

Led, managed and developed IBM's premiere emerging technology and innovation lab. Focusing on the practical application of emerging technology, enhancing productivity and collaboration, supporting IBM's growth through innovation. Directly responsible for the career development of fourteen software engineers and architects. Managing a portfolio of over a dozen technologies and efforts. Responsible for group expansion to New York City in 2006. Provides technical leadership for teams in China, India and Vietnam. Engages customers, including Nationwide Building Society, Chevron, Piedmont Natural Gas, Unisys, GM, JP Morgan Chase, Syracuse University, Thomson, Johnson & Johnson and USPTO in understanding innovation management and directions in new media.

Senior Software Engineer, Technology Adoption

IBM Corporation

2005 to 2006

Somers, NY

Co-founder and technical head of IBM's Technology Adoption Program accelerating product innovation time-to-market.

Defined the client strategy for the On Demand Workplace – the IBM intranet, addressing standards, guidance and emerging technology issues.

Provided technical leadership to global resource teams in India and Vietnam. Engaged customers, including BlueCross & BlueShield,

Wachovia, Commerce Bank and Raytheon, in understanding intranet experiences and vision. Responsible for helping define action items and recommend changes to the company as a core team member for the IBM Academy study on workplace accessibility.

Senior IT Architect, Client Technology Strategy

IBM Corporation

2004 to 2005

Westford, MA

Led the strategic vision for emerging client technology and architecture for the IBM intranet. Designed strategic approaches to workplace client development. Created and presented the corporate intranet and client story to customers and thought leaders such as General Electric and IBM's Senior Technology Leadership. Authored of the corporate standard for client application development. Established the client-provisioning strategy for the internal client deployment. Served as a technical mentor in IBM's premiere recruiting program, supporting a client-based self-help prototype.

WORK EXPERIENCE (CONTINUED)

Advisory IT Architect, On Demand Workplace
IBM Corporation

2003 to 2004
New York, NY

Responsible for the architectural direction and delivery of expertise search and discovery for the IBM intranet – now product. Served as lead architect and developer on a twenty-person, geographically dispersed development team across the USA, Brazil and India. Brought in as the solution architect for a troubled project; designed a tactical plan to support increased demand and strategic redesign, positioning the troubled tool as enterprise ready. Collaborated with corporate IT and research to design a Common Intranet Profile system, using XML database months ahead of industry awareness. Co-authored the On Demand Workplace architecture and vision whitepapers. Presented IBM's workplace vision to internal and external customers, such as the Fleet Bank, CIO Team and General Electric.

Staff Software Engineer, Advanced Internet Technology Lab
IBM Corporation

2001 to 2003
Southbury, CT

Led architecture and development efforts in emerging technology including peer-to-peer, one-to-many messaging, knowledge management and web services. Delivered innovative solutions to key business pain points such as expertise location and service oriented architectures. Successfully established and supported early adopter community of approximately 20,000 employees and extended solutions to thousands of external customers – now product.. Designed and collaborated on IBM's first B2B web service. Designed and developed a technology preview for web service hosting, provisioning, metering and billing for external customers including Visualize Inc. and Streetline Inc. (Credit Suisse), demonstrating deep understanding of the technology and business opportunity potential. Designed, produced and collaborated on several application makeovers and prototypes accelerating technology identification and adoption in the company.

Software Engineer, Advanced Internet Technology Lab
IBM Corporation

1999 to 2001
Southbury, CT

Developed solutions and prototypes in emerging technology areas including Java, XML, XSL, Servlets, Fast-CGI, Host-On-Demand, corporate instant messaging data mining and credential management. Acted as an emerging technology advocate to internal and external audiences. Served as technical assistant to John Patrick, Senior Vice President of Internet Technology. Led internal web services sandbox portal offering several enterprise examples, development tools and best practices. Collaborated on several application makeovers and prototypes accelerating technology identification and adoption in the company.

Assistant Program Manager, Assoc. for WW Knowledge Exchange
Hampshire College

Summer 1998
Amherst, MA

Designed and developed collaborative, web-based educational experiences connecting professors and students from the Five College community with counterparts in Croatia. Tooling included online assignment submission, commenting, grading, threaded-discussion and shared image galleries built with PERL and multimedia tools such as Macromedia Director.

Lead Programmer
VSI Communications Group

Summer 1997
South Norwalk, CT

Engineered and programmed a commercial, multimedia-based training course for new and proficient automobile drivers, combining computer and design interests and drawing on key principles of psychology. The final product involved interactive video and quiz tools, with a total run time of 2.5 hours and installation of over 4GB. Product is currently in commercial use.

EDUCATION

Hampshire College
Bachelor of Arts in Computer Science, Psychology and Design
Thesis: "Digital Collaborative Child-friendly Environments"

1994 to 1998
Amherst, MA

Recipient of a Lemelson Foundation Innovation Grant for developing internet collaboration experiences
Extracurricular involvement: cognitive development and neuropsychology field research, manager of the campus media lab; teaching assistant for three courses

AWARDS AND CERTIFICATIONS

Thirteenth Plateau Patent Award, IBM Corporation, 2011

Senior Member, ACM, 2010

Twelfth Plateau Patent Award, IBM Corporation, 2010

Outstanding Technical Achievement Award, IBM Corporation, 2010

Eleventh Plateau Patent Award, IBM Corporation, 2010

Distinguished IT Architect, The Open Group, 2009

Master Inventor, IBM Corporation, 2009

Senior Member, IEEE, 2009

CIO 100 2008 Winner, Knowledge Management, <<http://www.cio.com/cio100/detail/1840>>, International Data Group, 2008

Outstanding Technical Achievement Award, IBM Corporation, 2008

Senior IT Architect Certification, IBM Corporation, 2008

Tenth Plateau Patent Award, IBM Corporation, 2008

Top 10% Award “Centrally enhanced peer-to-peer resource sharing method and apparatus” IBM Corporation, 2007

Outstanding Technical Achievement Award, IBM Corporation, 2007

Ninth Plateau Patent Award, IBM Corporation, 2006

Eight Plateau Patent Award, IBM Corporation, 2006

Master Certified IT Architect, The Open Group, 2006

Seventh Plateau Patent Award, IBM Corporation, 2006

Sixth Plateau Patent Award, IBM Corporation, 2005

Fifth Plateau Patent Award, IBM Corporation, 2005

Fourth Plateau Patent Award, IBM Corporation, 2005

Outstanding Technical Achievement Award, IBM Corporation, 2004

Third Plateau Patent Award, IBM Corporation, 2004

IT Architect Certification, IBM Corporation, 2004 (Recertified in 2007)

Technical Resource Program, IBM Corporation 2003-present

Second Plateau Patent Award, IBM Corporation, 2003

First Plateau Patent Award, IBM Corporation, 2002

Training in Conflict Resolution and Multi-cultural Mediation, Hampshire College, 1994

GRANTS

Lemelson Foundation Innovation Grant, Hampshire College, 1997

PATENTS

Goodman, B. D., DeLuca, L., Jang, S. (2010) U.S. Patent Filed. "Automatically Identifying Personalized Support"

DeLuca, L., Volin, T., Goodman, B. D. (2010) U.S. Patent Filed. "Linking Instances Within a Cloud Computing Environment"

Goodman, B. D., Deluca, L. (2010) U.S. Patent Filed. "Securely Identifying Host Systems"

Goodman, B. D. Berg, D. Bonilla, M. Sluiman, H. (2010) U.S. Patent Filed. "Creating Instance of Cloud Computing Environments"

Delucca, A. A., Goodman, B. D., DeLuca, L., and Tomala-Reyes, A. E. (2010) U.S. Patent Filed. "Message Broadcasting in a Clustered Computing Environment"

DeLuca, L., Goodman, B. D., Tomala-Reyes, A. E. (2010) U.S. Patent Filed. "Desired Font Rendering"

Jang, S., DeLuca, L., and Goodman, B. D. (2010) U.S. Patent Filed. "Automatically Identifying Personalized Support"

Goodman, B. D., and Bonilla, M. (2010) U.S. Patent Filed. "A Method for Monitoring Operating Experience of Image to Improve Workload Optimization in Cloud Computing Environments"

Goodman, B. D., Mihaescu, M. (2008) US. Patent Filed. "System and Method for Socially Derived, Graduated Access Control in Collaboration Environments"

Goodman, B. D., Burris, T., Arbusto, M., Brunner, R., Degeratu, M., Doran J., Goldman, S., Olore, B., Pandya, A., Shu, C., Starr, M. (2008) US. Patent Filed. "System and Method for a Tagging Service"

Chow, A., Goodman, B., Rooney, J., Wyble, C. (2007) U.S. Patent Filed. "System and Methods for Technology Evaluation and Adoption"

Goodman, B.D., Jania, F.L., Shaw, D., Cross, C. (2007) U.S. Patent Filed. "Presenting Supplemental Content for Digital Media Using a Multimodal Application"

Goodman, B.D., Jania, F.L., Shaw, D. (2007) U.S. Patent Filed. "System and Method for Providing Relevant Assets in Collaboration Mediums"

Goodman, B.D., Jania, F.L., Shaw, D. (2006) U.S. Patent Filed. "An Apparatus for Managing Outputs of Applications"

Goodman, B.D., Jania, F.L., Shaw, D. (2006) U.S. Patent Filed. "Method, System and Computer Program Product for Controlling a Voice over Internet Protocol (VOIP) Communication Session"

Goodman, B.D., Jania, F.L., Shaw, D. (2006) U.S. Patent Filed. "Audio Accessibility Enhancement for Computer Audio Systems"

Goodman, B. D., Hamilton Ii, R.A. Dawson, C. Boss, G.J. (2006) U.S. Patent Filed. "System and Method for Managing and Distributing Assets over a Network"

Goodman, B. D., Hamilton Ii, R.A. Corneli, K. Boss, G.J. (2006) U.S. Patent Filed. "System and Method for Providing and/or Obtaining Electronic Documents"

Goodman, B. D., Hamilton Ii, R.A. Tamaru, J.R. Boss, G.J. (2006) U.S. Patent Filed. "System and Method for Providing Enhancement Using Scheduling Information"

Goodman, B.D., Jania, F.L., Kebinger, J., Shaw, D. (2006) U.S. Patent Filed. "Method and Apparatus for Implementing Version-Based Electronic Mail"

Goodman, B.D., Jania, F.L., Kebinger, J., Shaw, D. (2006) U.S. Patent Filed. "Method and Apparatus for Implementing Real-Time Collective Moderation of Collaborative Environments"

PATENTS (CONTINUED)

- Goodman, B.D., Jania, F.L., Kebinger, J., Moore, M. T. (2005) U.S. Patent Filed. "Collaborative Contact Management"
- Goodman, B.D., Jania, F.L., Kebinger, J., Shaw, D. (2005) U.S. Patent Filed. "Cooperative Non-repudiated Message Exchange in a Network Environment"
- Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2005) U.S. Patent Filed. "Querying a Dynamic Database with a Message Directed to Anonymous Subscribers of a PUB/SUB Service"
- Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2005) U.S. Patent Filed. "Saving Information Related to a Concluding Electronic Conversation"
- Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2005) U.S. Patent Filed. "Throttling Response Message Traffic Presented to a User"
- Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2005) U.S. Patent Filed. "A PUB/SUB Message Invoking a Subscribers Client Application Program"
- Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2005) U.S. Patent Filed. "Performing an Operation on a Message Received from a Publish/Subscribe Service"
- Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2005) U.S. Patent Filed. "GUI Interface for Subscribers to Subscribe to Topics of Messages Published by a PUB/SUB Service"
- Goodman, B. D., Jania, F. L., Shaw, D. M., Kebinger, J. K. (2005) US. Paten Filed. "A System for Communicating Status Data"
- Goodman, B. D., Rooney, J. W. (2005) U.S. Patent Filed. "Peer Data Transfer Orchestration"
- Goodman, B. D. (2004) U.S. Patent Filed. "Caching Policies for Structured Markup Objects"
- Goodman, B. D. (2004) U.S. Patent Filed. "Cache Refresh Algorithm and Method"
- Goodman, B. D., Inampudi, M.A. (2004) U.S. Patent Filed. "Web Services Broadcast Engine"
- Goodman, B. D. (2004) U.S. Patent Filed. "Method and Structure for Autonomic Application Differentiation/Specialization"
- Goodman, B. D. (2004) U.S. Patent Filed. "Documents between Services Exchange and Visualization of Negotiation"
- Goodman, B. D., Kebinger, J.K., Lagarde, K.C. (2003) U.S. and International Patents Filed. "System, method and program product for identity switching on a computer system"
- Goodman, B. D., Jania, F.L. (2003) U.S. Patent Filed. "Creating Dynamic Interactive Messages Based on Extensible Document Definitions"
- Goodman, B. D., Rogers, R.M., Kebinger, J.K., Lagarde, K.C., Shu, C. (2003) U.S. and International Patents Filed. "Creating web services programs from other web services programs"
- Goodman, B. D., Rogers, R.M., Kebinger, J.K., Lagarde, K.C., Shu, C. (2003) U.S. and International Patents Filed. "Program Creation by Combining Web Services Using Graphical User Interface Controls"
- Goodman, B.D., Vandermeulen, M., Stewart, E.P., Lagarde, K.C., Shu, C. (2003) U.S. and International Patents Filed. "Interactive One to Many Communication In A Cooperating Community of Users"
- Goodman, B.D., Vandermeulen, M., Stewart, E.P., Lagarde, K.C., Shu, C. (2003) U.S. and International Patents Filed. "Instant Message Response Message with User Information Incorporated Therein"
- Goodman, B. D., Kebinger, J.K., Chao, L.L. (2002) U.S. and International Patents Filed. "Authenticating and Communicating Verifiable Authorization between Disparate Network Domains"

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Goodman, B.D., Vandermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2002) U.S. and International Patents Filed. "Interactive Filtering Electronic Messages Received From a Publication/Subscription Service"

Goodman, B.D., Vendermeulen, M., Jania, F.L., Lagarde, K.C., Shu, C. (2002) U.S. and International Patents Filed. "Authorizing Message Publication to a Group of Subscribing Clients via a Publish/Subscribe Service"

Goodman, B.D., Subramanian, R., Rooney, J., Sweeney, W.C. (2002) U.S. and International Patents Issued. "US7120691: Secured and access controlled peer-to-peer resource sharing method and apparatus"

Goodman, B.D., Subramanian, R., Rooney, J., Sweeney, W.C. (2002) U.S. and International Patents Issued. "US7130921: Centrally enhanced peer-to-peer resource sharing method and apparatus"

PUBLICATIONS

Books

Maria Azua. 2009. The Social Factor: Innovate, Ignite, and Win Through Mass Collaboration and Social Networking (1st ed.). IBM Press. Contributed content titled: "Open Software and the Social Enterprise"

"Peer to Peer Computing: The Evolution of a Disruptive Technology" Eds. Ramesh Subramanian and Brian D. Goodman. Published in 2005 by Idea Group, Inc.

Chapters

Goodman, B. (Expected 2011) "Collaborative mediation: How the power of collaboration in social computing demands greater thought diversity", chapter in "Collaboration and the Semantic Web: Social Networks and Knowledge Resources", edited by Stefan Bruggemann and Claudia d'Amato, published by IGI Global Inc., Hershey, PA.

Goodman, B., Chow, A., Rooney, J. (2010) "Lowering the center of gravity around enterprise IT: User driven innovation management", chapter in "Handbook of Research on Innovation Systems for Business: Technologies and Applications," edited by Latif Al-Hakim and Chen Jin, published by IGI Global Inc., Hershey, PA.

Goodman, B., Inampudi, M., Doran, J. (2009) "Approaches to building high performance web applications: A practical look at availability, reliability and performance", chapter in "Software Applications: Concepts, Methodologies, Tools, and Applications," edited by Pierre F. Tiako, published by Information Science Reference, Hershey, PA.

Goodman, B., Inampudi, M., Doran, J. (2007) "Approaches to building high performance web applications: A practical look at availability, reliability and performance", chapter in "Architecture of Reliable Web Applications Software," edited by Dr. Moh'd A. Radaideh and Hayder Al-Ameed, published by The IDEA Group Inc., Hershey, PA.

Goodman, B., Subramanian, R., (2004) "Peer-to-Peer Corporate Resource Sharing and Distribution with Mesh", chapter in "e-Collaborations and Virtual Organizations," edited by Michelle Fong, published by The IDEA Group Inc., Hershey, PA.

Articles

Azua, M. and Goodman, B. D., (Expected 2011) "Enabling Smarter Security and Compliance in the Cloud Through Enhanced User Contexts and Cognitive Agents." IBM Systems Journal.

Goodman, B., (2010) Review of "Enabling context-aware Web services: methods, architectures, and technologies" ACM Computing Reviews, September.
<http://reviews.com/Review/Review_review.cfm?media_id=2393712>

DeLuca, L., Jang, S. and Goodman, B. (2009) "Method and framework for accessing attributes otherwise unknown to cloud images and Meta-Data", ip.com, December. <<http://www.priorartdatabase.com/IPCOM/000191326/>>

Burris, T., Goodman, B., Shu, C. and Degeratu, M. (2009) "System and Method for Enterprise Rating Service", ip.com, December. <<http://www.priorartdatabase.com/IPCOM/000177990/>>

PUBLICATIONS (CONTINUED)

- Goodman, B., (2009) Review of “Human-centered software engineering: software engineering models, patterns and architectures for HCI” ACM Computing Reviews, October.
<http://reviews.com/Review/Review_review.cfm?media_id=2171186&account_id=50537>
- Goodman, B., (2009) Review of “Software product management and pricing (1st ed.): key success factors for software organizations” ACM Computing Reviews, May.
<http://reviews.com/Review/Review_review.cfm?media_id=2107204>
- Goodman, B., (2008) Review of “Interaction design for software engineering: a boost into the programming future” ACM Computing Reviews, September.
<http://www.reviews.com/Review/Review_review.cfm?media_id=2000837>
- Goodman, B., (2008) Review of “A generic software architecture of a text processing system for analyzing product warranty claims data” ACM Computing Reviews, July. <http://www.reviews.com/Review/Review_review.cfm?media_id=1957386>
- Goodman, B., (2008) Review of “Evolution@home: observations on participant choice, work unit variation and low-effort global computing” ACM Computing Reviews, February. <http://www.reviews.com/Review/Review_review.cfm?media_id=1912964>
- Goodman, B., (2007) Review of “Periodic cache replacement policy for dynamic content at application server” ACM Computing Reviews, July.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1849654>
- Cherbakov, L., Bravery, A., Goodman, B. D., Pandya, A., (2007) “Changing the corporate IT development model: Tapping the power of grassroots computing.” IBM Systems Journal.
<<http://www.research.ibm.com/journal/abstracts/sj/464/cherbakov.html>>
- Chow, A., Goodman, B. D., Rooney, J., Wyle, C. D., (2007) “Engaging a corporate community to manage technology and embrace innovation.” IBM Systems Journal.
<<http://www.research.ibm.com/journal/abstracts/sj/464/chow.html>>
- Cross, C., Jania, F., Shaw, D., Goodman, B., (2007) “UI and Method for the De-synchronization of Telephone Calls”, ip.com, May.
<<https://priorart.ip.com/viewPub.jsp?pubID=/IPCOM000152902D>>
- Goodman, B., (2007) Review of “The geek gap: why business and technology professionals don’t understand each other and why they need each other to survive” ACM Computing Reviews, January. Also published in Queue 5, 2 (Mar. 2007), 56-56.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1788746>
- Goodman, B., (2006) Review of “Project visualization for software” ACM Computing Reviews, December.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1786085>
- Goodman, B., (2006) Review of “Temporal pre-fetching of dynamic Web pages” ACM Computing Reviews, September.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1767537>
- Goodman, B., (2006) Review of “ERP requirements engineering practice: lessons learned” ACM Computing Reviews, July.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1616242>
- Goodman, B., (2006) Review of “Inventing the future” ACM Computing Reviews, April.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1747663>
- Goodman, B., (2005) Review of “Comparison of information technology adoption rates across laggards, innovators and others” ACM Computing Reviews, December. <http://www.reviews.com/Review/Review_review.cfm?media_id=1654686>
- Goodman, B., (2005) Review of “Theoretical introduction to programming” ACM Computing Reviews, December.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1716289>
- Goodman, B., (2005) Review of “Yesterday’s weather: guiding early reverse engineering efforts by summarizing the evolution of changes” ACM Computing Reviews, December. <http://www.reviews.com/Review/Review_review.cfm?media_id=1654686>
- Goodman, B., (2005) Review of “Impact of personality on technology adoption: an empirical model” ACM Computing Reviews, November.
<http://www.reviews.com/Review/Review_review.cfm?media_id=1697504>

PUBLICATIONS (CONTINUED)

Goodman, B., Jania, F., Rekesh, D., (2004) "Tacit Enhanced Instant Messaging: Mood", ip.com, November.
<<http://www.priorartdatabase.com/IPCOM/000029830/>>

Goodman, B., Kebinger, J., (2004) "Increase stability and responsiveness by short-circuiting code" developerWorks, October.
<<http://www.ibm.com/developerworks/web/library/wa-shortcir/>>

Goodman, B., Gibbs, K., Torres, E., (2003) "Create Web services using Apache Axis and Castor" developerWorks, September.
<<http://www.ibm.com/developerworks/webservices/library/ws-castor/>>

Goodman, B., (2003) "Emission Fingerprinting and Communal Dissemination", ip.com.

Goodman, B., Subramanian, R., (2003) "Grid System for CPU Cycle-sharing Using VM Peers", ip.com.

Goodman, B., (2003) "Squeezing SOAP: GZIP enabling Apache Axis" developerWorks, March.
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Goodman, B., (2002) "Accelerating Web Services with Caching" developerWorks Journal, November.
<<http://www.ibm.com/developerworks/webservices/library/ws-cach1/?ca=degrL19wscaching>>

Papers

Goodman, B., (1998) "Digital Collaborative Child-friendly Environments" Bachelor of Arts Thesis, Hampshire College, Amherst, MA.

Productions

Goodman, B., Spalter, I. (2000) Heavy Rotation, BlackPlanet.com Self-Promotion, Enhanced CD.

Goodman, B., Spalter, I. (1999) YR2000 Count-down, Latina Magazine, Screen Saver

Goodman, B., Muller, R., Chase, C., Neimark, R., Spector, L. (1998) What about AIDS? CD ROM production for the New York Hall of Science exhibit on AIDS.

CONFERENCES AND PROCEEDINGS

Goodman, B. D.; Zhou, R. S., "Bridging to the Cloud: Solution design trends helping "legacy" systems leverage cloud computing," Workflow Management in Service and Cloud Computing (WMSC2010), 2010 2nd International Workshop on, 11-13 Dec 2010. IEEE, Beijing, China

Goodman, B., Jang, S. (2008) "Enabling wikis for the enterprise," presented at the 2008 International Symposium on Wikis (Porto, Portugal, September 8 - 10, 2008). WikiSym '08. ACM, New York, NY.

Goodman, B., Goldman., S. (2007) "Freeing Creativity by Understanding the Role of Best Practices," published in the Proceedings of the IEEE 19th International Engineering Management Conference, Austin, Texas. July 29-Aug 1.

Nagarajan, R., Woods, J., Lipton, M., Goodman, B., (2007) "Case Study: SCRUM and the IBM Media Library," presented at IBM Academy of Technology: First Agile Methods and Practices Conference, March 15-17, San Jose, California.

Goodman, B. (2006) "WebAhead: Emerging Technology and Innovation," presentation and poster at ACM ICPC, April 9-12, San Antonio, Texas.

Goodman, B. (2006) "Technology Adoption Program – Innovation Management at IBM," presented poster at Technical Leadership Exchange, March 5-8, Orlando, Florida.

Goodman, B. (2006) "Technology Adoption Program – Innovation Management at IBM," presentation and poster at Tristate Regional Exchange, February 23, Somers, New York.

Goodman, B., Chow, A. (2006) "Technology Adoption Program – Innovation Management at IBM," presented at Best Practices Conference – On Demand and Beyond, February 13-16, Somers, New York.

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Goodman, B., Inampudi, M. (2005) "Faster resilient self-managing web applications: Caching strategies in w3's BluePages," presented at Best Practices Conference – On Demand and Beyond, March 9-11, Boston, Massachusetts.

Goodman, B., Subramanian, R., (2004) "Architecture for Enhanced Description, Discovery and Exchange of Services in P2P Networks," Proceedings of the Tenth Americas Conference on Information Systems, New York, New York, August.

Goodman, B., Subramanian, R., (2003) "Peer-to-Peer Corporate Resource Sharing and Distribution with Mesh", published in the Proceedings of the 14th IRMA International Conference, May.

Milekic, S., Goodman, B., Benjamin, Z.A., Sullivan, K., Newman, J., Irons, N. (1998) Innovative Interfaces: KiddyFace, project presentations at the Smithsonian Institution, 2n Annual NCHIA National Conference, March 13-15, Washington DC

PROFESSIONAL ASSOCIATIONS

Member of IBM Senior IT Architect Certification Board
Member of IBM CHQ Senior Technical Staff Member Board
Member of IBM CHQ Invention Disclosure Team
Member of IBM GTS World Wide Invention Disclosure Team

Senior Member of IEEE
Senior Member of IEEE Computer Special Interest Group

Senior Member of ACM
Senior Member of ACM Special Interest Group on Computer-Human Interaction (SIGCHI)
Senior Member of ACM Special Interest Group on Software Engineering (SIGSOFT)

Member of The Open Group IT Architect Certification Board
Member of Association of Open Group Enterprise Architects (AOGEA)