

Brian D Goodman

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Passionate . Leader . Technical . Creative . Prolific

Inspiring creative leader experienced in software engineering, development management, and IT architecture with broad customer contact in cloud computing, social software, collaboration and innovation. Proven catalyst of culture and business transformation. Current on application design, development and delivery of thoughtfully applied leading-edge technology. Patented more than 50 inventions. Author of more than four-dozen books, chapters, reviews, articles, productions, conferences and proceedings.

WORK EXPERIENCE

Senior Technical Staff Member, Manager, Advanced Cloud Technology

IBM Corporation

2009 to present

New York, NY & Armonk, NY

- Responsible for the delivery of architecture, development and end-to-end user experience for public cloud offerings.
- Differentiating in the marketplace focusing on cloud patterns for SaaS, orchestration, and data management.
- Leading a catalyst team of developers, designers and user experience professionals in rapid iterative development.
- Delivered four releases of the Developer & Test on the IBM Cloud offering in 2009; Enabled GA in 1H 2010.
- Selected as Kaiser Permanente's Executive Director for Cloud Strategy, delivering five year roadmap (Pleasanton, CA, 4Q2011)
- Engaging spokesperson in press interviews and customer briefings.

Senior Technical Staff Member

IBM Corporation

2008 to present

New York, NY

Recognized by peers at IBM with permanent appointment to Senior Technical Staff. Position is limited to top IBM technical contributors, approximately 0.3% of IBM employees worldwide. Acknowledges past contributions and encourages continued involvement in technical innovation. Confirms a distinguished record of growing people and organizations.

Senior Software Engineer, Manager, Technology and Innovation

IBM Corporation

2006 to 2008

New York, NY

- Led, managed and grew IBM's premiere emerging technology and innovation lab.
- Responsible for leading design and development activities for 14 developers, delivering over a dozen projects.
- Provided technical leadership for offshore development teams in China, India and Vietnam.
- Engaged customers around innovation management and social software: Nationwide Building Society, Chevron, Piedmont Natural Gas, Unisys, GM, JP Morgan Chase, Syracuse University, Thomson, J&J and USPTO.
- Projects managed, architected, developed and delivered include: IBM Innovators Library – social space for developers; IBM Media Library – YouTube for the enterprise; WikiCentral – the enterprise wiki system; Enterprise Tagging System – common social tagging system; IBMr – reputation and expertise location system.

Senior Software Engineer, Technology Adoption Program

IBM Corporation

2005 to 2006

Somers, NY

- Co-founder and technical head of Technology Adoption Program accelerating product innovation time-to-market.
- Managed, architected, developed and delivered the Technology Adoption Program's end-to-end IT environment Self-service offering management site; Technology evaluation and advanced reporting; Innovation hosting model
- Defined client strategy for the IBM intranet, addressing standards, guidance and emerging technology issues.
- Provided technical leadership to global resource teams in India and Vietnam.
- Engaged customers, including BlueCross & BlueShield, Wachovia, Commerce Bank and Raytheon.
- Member of IBM Academy Study focusing on improving workplace accessibility.

Senior IT Architect, Client Technology Strategy

IBM Corporation

2004 to 2005

Westford, MA

- Led the strategic vision for emerging client technology and architecture for the intranet.
- Authored client-provisioning strategy and corporate standard for client application development.
- Engaged customers and thought leaders such as General Electric and IBM's Senior Technology Leadership.
- Led as a technical mentor in IBM's premiere recruiting program, delivering a client-based self-help prototype.

WORK EXPERIENCE (CONTINUED)

Senior IT Architect, On Demand Workplace

IBM Corporation

2003 to 2004

New York, NY

- Responsible for the architectural direction and delivery of expertise search and discovery for the IBM intranet.
- Lead architect on a geographically dispersed 20-person development team (USA, Brazil and India).
- Collaborated on the design of a common profile system, using XML database months ahead of industry awareness.
- Presented IBM's workplace vision to internal and external customers, such as Fleet Bank and General Electric.

Staff Software Engineer, Advanced Internet Technology Lab

IBM Corporation

2001 to 2003

Southbury, CT

- Led development efforts in peer-to-peer, broadcast messaging, knowledge management and web services.
- Supported 20,000 internal early adopters in real time knowledge exchange, extending to thousands of customers.
- Served as lead architect and collaborated on delivering IBM's first B2B web service.
- Designed and developed web service hosting, provisioning, metering and billing for external customers.

Software Engineer, Advanced Internet Technology Lab

IBM Corporation

1999 to 2001

Southbury, CT

- Developed prototypes in emerging technology areas including Java, XML, XSL, Servlets, Fast-CGI, Host-On-Demand, instant messaging and credential management.
- Technical assistant to IBM's Senior Vice President of Internet Technology.

Assistant Program Manager, Association for Worldwide Knowledge Exchange

Hampshire College

1998 to 1999

Amherst, MA

Lead Programmer

VSI Communications Group

Summer 1997

South Norwalk, CT

EDUCATION

Hampshire College

Bachelor of Arts multidisciplinary degree in Computer Science, Psychology and Design
Thesis: "Digital Collaborative Child-friendly Environments"

1994 to 1998

Amherst, MA

Extra-curricular involvement: Cognitive and neuropsychology research. Teaching assistant for courses in computer science, human computer interface design and multimedia production and development. Managed media lab.

PATENTS, PUBLICATIONS, AWARDS AND CERTIFICATIONS

Author of over four dozen publications

(books, chapters, reviews, articles, productions, conferences and proceedings)

Topics include cloud computing, grassroots collaboration, technology adoption, innovation management, high performance web applications, design patterns, web services, peer-to-peer, instant messaging and commercial multimedia productions.

1998 to present

Author and inventor on 50 patent filings

Topics include cloud computing, reputation-based security, digital identity, social discovery, web services, autonomics, publish/subscribe messaging, peer-to-peer systems, caching, data replication, content management and multimedia.

2002 to present

Awarded Outstanding Technical Achievement Award, IBM Corporation

Appointed Senior Member of ACM

Attained Distinguished IT Architect Certification, The Open Group

Appointed Master Inventor, IBM Corporation

Elected Senior Member of IEEE

Winner of CIO 100 2008 Award in Knowledge Management, International Data Group

Awarded Patent Issue Recognition – Top 10% for Potential Value, IBM Corporation

2010, 2008, 2007, 2004

2010

2009

2009

2009

2008

2007