

Brian D Goodman

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Passionate . Leader . Technical . Creative . Prolific

Summary: Experienced in software engineering, development management, and IT architecture with broad customer contact in social software, collaboration and innovation. Proven catalyst of culture and business transformation. Current on application design, development and delivery of leading-edge technology. Patented more than 40 inventions. Authored of over three dozen books, chapters, reviews, articles, productions, conferences and proceedings.

WORK EXPERIENCE

Senior Technical Staff Member, Manager, Technology & Innovation IBM Corporation

2008 to present
New York, NY

- Appointed to a peer-selected position held by 1000 technical leaders worldwide (0.3% of the company).
- Focusing on digital identity, grassroots collaboration and social software.
- Leading a skunk works team to understand the future of the enterprise.

Senior Software Engineer, Manager, Technology & Innovation IBM Corporation

2006 to 2008
New York, NY

- Lead, manage and grow IBM's premiere emerging technology and innovation lab.
- Responsible for leading design and development activities for 14 developers, delivering over a dozen projects.
- Provide technical leadership for offshore development teams in China, India and Vietnam.
- Engage customers around innovation management and social software: Chevron, Piedmont Natural Gas, Unisys, GM, JP Morgan Chase, Syracuse University, Thomson, Johnson & Johnson and USPTO.
- Projects managed, architected, developed or delivered include: IBM Innovators Library – social space for developers; IBM Media Library – YouTube for the enterprise; WikiCentral – the enterprise wiki system; Enterprise Tagging System – common social tagging system; IBMr – reputation and expertise location system.

Senior Software Engineer, Technology Adoption Program IBM Corporation

2005 to 2006
Somers, NY

- Co-founder and technical head for IBM's Technology Adoption Program, accelerating innovation time-to-market.
- Defined client strategy for the IBM intranet, addressing standards, guidance and emerging technology issues.
- Provided technical leadership to global resource teams in India and Vietnam.
- Engaged customers, including BlueCross & BlueShield, Wachovia, Commerce Bank and Raytheon.
- Member of IBM Academy Study focusing on improving workplace accessibility.
- Managed, architected, developed and delivered the Technology Adoption Program's end-to-end IT environment Self-service offering management site; Technology evaluation and advanced reporting; Innovation hosting model

Senior IT Architect, Client Technology Strategy IBM Corporation

2004 to 2005
Westford, MA

- Led the strategic vision for emerging client technology and architecture for the intranet.
- Authored client-provisioning strategy and corporate standard for client application development.
- Engaged customers and thought leaders such as General Electric and IBM's Senior Technology Leadership.
- Lead as a technical mentor in IBM's premiere recruiting program, supporting a client-based self-help prototype.

Senior IT Architect, On Demand Workplace IBM Corporation

2003 to 2004
New York, NY

- Set the architectural direction of collaboration and expertise location for the On Demand Workplace.
- Lead architect on a geographically dispersed 20-person development team for the corporate expertise system.
- Collaborated on the design of a common profile system, using XML database months ahead of industry awareness.
- Presented IBM's workplace vision to internal and external customers, such as Fleet Bank and General Electric.

WORK EXPERIENCE (CONTINUED)

Staff Software Engineer, Advanced Internet Technology Lab 2001 to 2003
IBM Corporation Southbury, CT

- Lead development efforts in peer-to-peer, broadcast messaging, knowledge management and web services.
- Supported 20,000 internal early adopters in real time knowledge exchange, extending to thousands of customers.
- Served as lead architect and collaborated on the production of IBM's first B2B web service.
- Designed and developed web service hosting, provisioning, metering and billing for external customers.

Software Engineer, Advanced Internet Technology Lab 1999 to 2001
IBM Corporation Southbury, CT

- Developed prototypes in emerging technology areas including Java, XML, XSL, Servlets, Fast-CGI, Host-On-Demand, instant messaging and credential management. Technical assistant to IBM's SVP Internet Technology.

Assistant Program Manager, Association for Worldwide Knowledge Exchange 1998 to 1999
Hampshire College Amherst, MA

Lead Programmer Summer 1997
VSI Communications Group South Norwalk, CT

TECHNOLOGIES AND TOOLS

Experienced with J2EE, Java, JavaScript, DHTML, XML, AJAX, PERL, CGI, Fast-CGI, Rational Application Developer, WebSphere Application Server, DB2, IBM HTTP Server, Linux, AIX, Windows etc.

EDUCATION

Hampshire College 1994 to 1998
Bachelor of Arts multidisciplinary degree in Computer Science, Psychology and Design Amherst, MA
Thesis: "Digital Collaborative Child-friendly Environments"

Extra-curricular involvement: Cognitive and neuro psychology research. Teaching assistant for courses in computer science, human computer interface design and multimedia production and development. Managed media lab.

PATENTS, PUBLICATIONS, AWARDS AND CERTIFICATIONS

Author of three dozen publications 1998 to 2008
(books, chapters, reviews, articles, productions, conferences and proceedings)
Topics include grassroots collaboration, technology adoption, innovation management, high performance web applications, design patterns, web services, peer-to-peer, instant messaging and commercial multimedia productions.

Author and inventor on 42 patent filings 2002 to 2008
Topics include reputation-based security, digital identity, web services, autonomics, publish/subscribe messaging, peer-to-peer systems, caching, data replication, content management and multimedia technology.

Awarded Outstanding Technical Achievement Award, IBM Corporation 2008, 2007 & 2004
Attained Senior IT Architect Certification, IBM Corporation 2008
Awarded Patent Issue Recognition – Top 10% for Potential Value, IBM Corporation 2007
Attained Master IT Architect Certification, The Open Group 2006
Attained IT Architect Certification, IBM Corporation 2004